

# *Interface*FLOR

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## **InterfaceFLOR Appoints Peter Kubermann as Senior Vice President of Sales & Marketing**

InterfaceFLOR, a worldwide leader in the design and production of environmentally-responsible modular flooring and the world's most sustainable company\* has appointed a new Senior Vice President of Sales and Marketing.

In his new role, Kubermann will direct InterfaceFLOR's 300-strong sales and marketing teams across the EMEA region. His focus will be on driving sales and growing InterfaceFLOR's client base through the development of new distribution channels.

Peter Kubermann joins InterfaceFLOR after nearly 5 years at Electrolux, where he held the positions of Sales Director for Central and Eastern Europe and Managing Director for Electrolux Professional Germany. In these posts Kubermann was responsible for a number of brands, including Electrolux, Zanussi, Dito and Molteni; in Germany, Austria, Switzerland and Eastern Europe.

Prior to his work at Electrolux, Kubermann spent 10 years at market-leading German catering equipment company Rational. There he gained valuable international sales and marketing experience, working in EMEA-wide role, with responsibility for the development of Rational's sales and marketing channels.

Kubermann's sales and marketing experience is almost entirely in the corporate environment, targeting hotels, hospitals and offices, which provides a good match with InterfaceFLOR's existing client base.

Kubermann said, "I admire InterfaceFLOR's genuine focus on sustainability and I am excited about working in a company with such a strong global presence. In my new role

I intend to focus on emerging markets such as Russia, India and the Middle East to boost sales and increase our client base further.”

Lindsey Parnell, President and CEO of InterfaceFLOR in Europe added, “Peter is a welcome addition to the InterfaceFLOR team. His experience and previous track record in corporate sales suggest he will make a tangible difference to the business and help InterfaceFLOR maintain its market-leading position.”

Peter holds a Masters degree in Business and Administration from Munich University.

\* In 2008, global research agency ‘Globescan’ has ranked Interface number one globally for its commitment to sustainable development. Globescan surveyed more than 3000 independent sustainability experts around the world to get the results, putting Interface in top position ahead of household brands such as Toyota and BP.

**-ENDS-**

#### Note to editors

Mission Zero:

InterfaceFLOR is committed to becoming a fully sustainable company, leaving zero carbon footprint by 2020.

Mission Zero is InterfaceFLOR’s promise to eliminate any negative impact the company may have on the environment by considering the impact of every creative, manufacturing and building decision it makes. For further information, visit [www.interfaceflor.eu](http://www.interfaceflor.eu) and [www.interfacesustainability.com](http://www.interfacesustainability.com) .

The company’s pioneering efforts to reduce its environmental footprint have been recognised by Her Majesty the Queen.

InterfaceFLOR has received the prestigious Queen’s Award for Enterprise; one of only 12 companies to receive an award within the ‘Sustainable Development’ category in 2008 and the second time consecutively within its recent history.

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